

Asheville, North Carolina

**Financial Statements** 

Years Ended December 31, 2020 and 2019



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Joanne Bauer	Vice Chair
Elizabeth Porter	Treasurer

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# PRESIDENT & EXECUTIVE DIRECTOR

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#### INDEPENDENT AUDITORS' REPORT

To the Board of Directors
Inclusive Development International

We have audited the accompanying financial statements of Inclusive Development International (a nonprofit organization), which comprise the statements of financial position as of December 31, 2020 and 2019, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

To the Board of Directors Inclusive Development International Page 2

## **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Inclusive Development International as of December 31, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Asheville, North Carolina

May 26, 2021

CAPIER, P.C.

## Statements of Financial Position December 31, 2020 and 2019

	2020	2019
Assets		
Current assets:		
Cash and equivalents:		
Unrestricted	\$ 1,116,408	\$ 694,821
Restricted	2,263,276	
Accounts receivable		15,375
Promises to give, current portion	478,222	495,170
Other current assets	6,640	28,890
Total current assets	3,864,546	1,234,256
Promises to give, net of current portion		157,521
Total assets	<u>\$ 3,864,546</u>	\$ 1,391,777
Liabilities and net assets		
Current liabilities:		
Current maturities of note payable	\$ 2,753	\$
Accounts payable	12,205	23,619
Accrued liabilities	24,408	7,248
Agency liability	2,262,545	
Total current liabilities	2,301,911	30,867
Note payable, net of current maturities	1,757	
Total liabilities	2,303,668	30,867
Net assets:		
Without donor restrictions	308,997	215,375
With donor restrictions	1,251,881	1,145,535
Total net assets	1,560,878	1,360,910
Total liabilities and net assets	<u>\$ 3,864,546</u>	<u>\$ 1,391,777</u>

## Statement of Activities Year Ended December 31, 2020

	Without	With	
	Donor	Donor	
	Restriction	ns Restrictions	Total
Public support and other revenues			
Foundations and grants	\$ 787,9	97 \$ 501,182	\$ 1,289,179
Less: designations to others		(23,750)	(23,750)
Individual donations	22,0	34	22,034
Program service fees	112,2	97	112,297
Other income	17,0	96	17,096
Net assets released from restrictions	371,0	86 (371,086)	
Total public support and other revenues	1,310,5	106,346	<u>1,416,856</u>
Expenses			
Program services	1,014,8	05	1,014,805
Supporting services	202,0		202,083
Total expenses	1,216,8	88	1,216,888
Increase in net assets	93,6	22 106,346	199,968
Net assets at beginning of year	215,3	75 1,145,535	1,360,910
Net assets at end of year	\$ 308,9	97 \$ 1,251,881	<u>\$ 1,560,878</u>

## Statement of Activities Year Ended December 31, 2019

	Without		With			
		Donor		Donor		
	Re	strictions	R	estrictions		Total
Public support and other revenues						
Foundations and grants	\$	245,020	\$	1,609,536	\$	1,854,556
Less: designations to others				(23,750)		(23,750)
Individual donations		38,226				38,226
Program service fees		85,530				85,530
Other Income		53,696				53,696
Net assets released from restrictions		805,496		(805,496)		
Total public support and other revenues	-	1,227,968	_	780,290		2,008,258
Expenses						
Program services		955,939				955,939
Supporting services		172,138				172,138
Total expenses		1,128,077				1,128,077
Increase in net assets		99,891		780,290		880,181
Net assets at beginning of year		115,484		365,245		480,729
Net assets at end of year	\$	215,375	\$	1,145,535	<u>\$</u>	1,360,910

Statement of Functional Expenses Year Ended December 31, 2020

			S	uppor	ting Servic	es		
		Program Services	nagement General		ndraising	Su	Total apporting services	Total
Salaries and wages Payroll taxes Benefits Workers compensation	\$	475,536 31,182 46,973 1,252	\$ 27,363 1,940 4,459	\$	45,443 3,019 3,547	\$	72,806 4,959 8,006	\$ 548,342 36,141 54,979 1,252
Payroll service fees Professional development		415 7,050	1,331				1,331	1,746 7,050
Retirement benefits Total salaries and		16,593	 1,094		1,276		2,370	 18,963
related expenses		579,001	36,187		53,285		89,472	668,473
Travel Meetings, conferences,		20,883						20,883
and training		17,725						17,725
Program contractors		286,189						286,189
Translation and interpretation		17,166						17,166
Database licensing		28,589						28,589
Printing/publication		6,514						6,514
Litigation		10,000						10,000
Partner grants		23,630						23,630
Accounting		10,673	26,616				26,616	37,289
Video advocacy		1,930	20,010				20,010	1,930
Legal		1,730	2,020				2,020	2,020
Rent		2,184	28,217				28,217	30,401
Telecommunications			6,881				6,881	
		1,116						7,997
IT services		322	7,210				7,210	7,532
Office supplies			1,575				1,575	1,575
Printing and copying		400	1,598				1,598	1,598
Postage and shipping		498	688				688	1,186
Computer hardware		836	2,115				2,115	2,951
Dues and memberships			1,293				1,293	1,293
Staff travel		200	1,231		210		1,441	1,641
Meals			523				523	523
Meetings			304				304	304
Advertising			576				576	576
Marketing		7,349	1,837				1,837	9,186
Insurance			1,506				1,506	1,506
Fundraising & communication	ıs				13,610		13,610	13,610
Official Fees			266		Ź		266	266
Interest and bank charges			1,300				1,300	1,300
Miscellaneous expenses			 13,035				13,035	 13,035
Total expenses	\$	1,014,805	\$ 134,978	<u>\$</u>	67,105	<u>\$</u>	202,083	\$ 1,216,888

Statement of Functional Expenses Year Ended December 31, 2019

			S	uppoi	ting Servic	es		
		Program Services	nagement General		ndraising	Su	Total apporting services	 Total
Salaries and wages Payroll taxes Benefits Workers compensation	\$	335,573 25,692 26,364 1,099	\$ 20,089 1,520 2,459	\$	25,644 1,956 883	\$	45,733 3,476 3,342	\$ 381,306 29,168 29,706 1,099
Payroll service fees Professional development Retirement benefits Total salaries and		131 366 12,995	 1,407 725 473		1,319		1,407 725 1,792	 1,538 1,091 14,787
related expenses		402,220	26,673		29,802		56,475	458,695
Travel Meetings, conferences,		86,467						86,467
and training Program contractors		40,429 303,472						40,429 303,472
Translation and interpretation Database licensing Printing/publication		9,124 23,253 7,006						9,124 23,253 7,006
Partner grants Accounting		33,899	31,517				31,517	33,899 31,517
Legal Rent		2,749	78 26,640				78 26,640	78 29,389
Telecommunications IT services Office supplies		943 239 297	3,601 3,055 2,956		384		3,601 3,439 2,956	4,544 3,678 3,253
Printing and copying Postage and shipping		2 119	911 319				911 319	913 438
Computer hardware Furniture and equipment Dues and memberships		760	2,082 892 515				2,082 892 515	2,842 892 515
Staff travel Meals		400	2,991 1,558		3,265		6,256 1,558	6,656 1,558
Meetings Advertising		17	5,102 473		648		5,750 473	5,750 490
Marketing Insurance Fundraising & communication	ıs	43,620	10,905 962		3,688		10,905 962 3,688	54,525 962 3,688
Official Fees Interest and bank charges	10	818 105	277 1,405		3,000		277 1,405	1,095 1,510
Board expenses Miscellaneous expenses			 10,058 19		1,362		11,420 19	 11,420 19
Total expenses	\$	955,939	\$ 132,989	\$	39,149	\$	172,138	\$ 1,128,077

## Statements of Cash Flows Years Ended December 31, 2020 and 2019

	2020			2019		
Cash flows from operating activities		<u> </u>				
Increase in net assets	\$	199,968	\$	880,181		
Adjustments to reconcile increase in net assets to						
net cash provided by operating activities:						
Present value adjustment		(4,505)		4,505		
Gain on forgiveness of PPP loan		(79,768)				
Changes in working capital - sources (uses):						
Accounts receivable		15,375		(13,250)		
Promises to give		178,974		(411,596)		
Other current assets		22,250		(919)		
Accounts payable		(11,414)		21,992		
Accrued liabilities		17,160		5,648		
Agency liability		2,262,545				
Net cash provided by operating activities		2,600,585		486,561		
Cash flows from financing activities						
Proceeds from long-term debt		84,278				
Net increase in cash and equivalents		2,684,863		486,561		
Cash and equivalents at beginning of year		694,821		208,260		
Cash and equivalents at end of year	<u>\$</u>	3,379,684	\$	694,821		

Notes to Financial Statements December 31, 2020 and 2019

### **Note 1 - Summary of Significant Accounting Policies**

#### Organization

Inclusive Development International (the Organization) is a nonprofit organization whose purpose is to advance social, economic, and environmental justice by supporting communities around the world to defend their human rights and the environment in the face of harmful investment activities, and by improving the social and environmental policies and practices of international development agencies, financial institutions, and businesses. The Organization's support comes primarily from individual contributions and foundation grants.

#### Income Tax Status

The Organization is incorporated as a nonprofit corporation under the laws of the State of North Carolina. The Organization is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code, except on net income derived from unrelated business activities, and is not a private foundation. The Organization is also exempt from State income tax under NC G.S. 105-130.11(a).

### **Basis of Presentation**

The financial statements of the Organization have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP), which require the Organization to report information regarding its financial position and activities according to the following net asset classifications:

- Net assets without donor restrictions: Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary purpose of the Organization. These net assets may be used at the discretion of the Organization's management and Board of Directors.
- Net assets with donor restrictions: Net assets subject to donor-imposed time or purpose restrictions. These restrictions limit the spending options when using these resources because the Organization has a fiduciary responsibility to follow the donors' instructions. Net assets with donor restrictions generally result from donor-restricted contributions or grants received for a specific purpose. Some donor restrictions are temporary in nature; those restrictions will be met by actions of the Organization, or the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity.

### Basis of Presentation (continued)

Support is recorded as increases in net assets without donor restrictions unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets without donor restrictions. Expirations of donor restrictions on net assets (that is, the donor-stipulated purpose has been fulfilled and/or time period has elapsed) are reported as net assets released from restrictions.

## Measure of Operations

The statements of activities report all changes in net assets, including changes in net assets from operating and non-operating activities. Operating activities consist of those items attributable to the Organization's ongoing program services. Non-operating activities are limited to other activities considered to be a more unusual or nonrecurring nature.

#### Estimates

The preparation of financial statements in accordance with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements, and reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Fair Value of Financial Instruments

The carrying value of substantially all reported assets and liabilities, other than promises to give and note payable, approximate fair value due to the relatively short-term nature of the financial instruments.

Amounts recognized for promises to give approximates fair value due to the present value adjustments applied to outstanding balances.

Outstanding amounts for note payable approximate fair value due to market interest rates charged at the time of borrowing.

#### Cash and Equivalents

For purposes of the statements of cash flows, the Organization considers all highly liquid investments with an initial maturity of three months or less to be cash equivalents. Restricted cash consist of settlement funds held for beneficiaries; these funds will be distributed once a distribution plan is finalized and pandemic restrictions are eased.

#### Accounts Receivable

Accounts receivable represent amounts due for program fees at year-end. Accounts receivable are recorded at net realizable value. Management considers all accounts receivable to be fully collectible, and accordingly has not recorded an allowance for doubtful accounts.

#### Promises to Give

Conditional promises to give are not recognized in the financial statements until the conditions are substantially met. Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in more than one year are recorded at fair value, which is measured as the present value of their future cash flows. The discounts on those amounts are computed using risk-adjusted interest rates applicable to the years in which the promises are expected to be received. Amortization of the discount is included in foundations and grants. Management considers all promises to give to be fully collectible, and accordingly has not recorded an allowance for doubtful accounts.

#### Other Current Assets

Other current assets consist primarily of prepaid expenses.

### **Donated Services**

Donated services are recognized as contributions if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization. The Organization received contributed tech systems guidance, web design, board assessment, and human resources services in the amount of \$16,284 and \$54,525, during the years ended December 31, 2020 and 2019, respectively.

### Revenue Recognition

Revenue is recognized when earned.

Contributions are recognized when cash, securities, other assets, or an unconditional promise to give is received. Conditional contributions - that is, those with a measurable performance or other barrier and a right of return or release of the obligation - are not recognized until the conditions on which they depend have been met.

### Revenue Recognition (continued)

The Organization recognizes revenue from program service fees in accordance with the terms of the contracts. Program service fees are generated from contracts for performing consulting services. Performance obligations are generally to complete specific tasks on various projects. Customers typically pay a majority of the total expected fee at the time the contract is agreed upon. These amounts are for individual contracts that are completed in a short period of time and rarely extend past year-end. Remaining amounts are paid as the Organization completes further work on the project. Amounts received remaining unspent at year-end are record as deferred revenue.

## Designations to Others

Certain contributions made to the Organization are designated by the donor to be paid out to other organizations. These contributions are recognized as both grants and designations to others on the accompanying statements of activities. The balance of unpaid designations to other organizations remains a liability until the funds are collected and paid out.

#### Advertising

The Organization used advertising to support its programs. Advertising costs are not expected to extend beyond the current period and are expensed as incurred. Advertising expense for the years ended December 31, 2020 and 2019, was \$576 and \$490, respectively.

#### Functional Allocation of Expenses

The cost of providing program and supporting services activities of the Organization have been summarized on a functional basis in the statements of activities and functional expenses. Certain categories of expenses are attributable to programs and support. Travel, meetings, conferences, and training, program contractors, translation, database licensing, printing publication, and partner grants are directly related to program services. All other expenses are based on estimates of time and effort. The Organization receives grants that have a fundraising requirement which result in allocating joint expenses between fundraising and program costs. These expenses include IT services, staff travel, and meetings.

#### Reclassification

Certain accounts in the prior year financial statements have been reclassified for comparative purposes to conform with the presentation in the current year financial statements.

## New Accounting Pronouncements

During the year ended December 31, 2020, the Organization adopted the requirements of the following standards set by the Financial Accounting Standards Board (FASB). The implementation of each of these standards did not materially impact the Organization's financial statements.

- Accounting Standards Update No. 2018-13, Fair Value Measurement (Topic 820): Disclosure Framework Changes to the Disclosure Requirements for Fair Value Measurement. (ASU 2018-13). ASU 2018-13 modifies the disclosure requirements for fair value measurements by removing, modifying, or adding certain disclosures.
- Accounting Standards Update No. 2020-03, *Codification Improvements to Financial Instruments*. (ASU 2020-03). ASU 2020-03 made additional clarifications to disclosure requirements of financial instruments.

### Recently Issued Accounting Pronouncement

In February 2016, the FASB issued ASU 2016-02, *Leases*. Under the new standard, lessees will recognize a right-of-use asset and lease liability for virtually all leases (other than leases that meet the definition of a short-term lease). The lease liability will be equal to the present value of lease payments. For income statement purposes, leases continue to be classified as either operating or finance. Operating leases will result in straight-line expense, while finance leases will result in accelerated expense recognition, comparable to current capital leases. Classification will be based on criteria similar to those applied to current lease accounting. Additional disclosures will be required to provide details of revenue and expense recognized and expected to be recognized from existing agreements. The new standard will be effective beginning January 1, 2022. The Organization is currently evaluating the effect this ASU will have on its financial statements.

Note 2 - Net Assets

Net assets are described as follows:

At December 31	2020	2019
Net assets without donor restrictions:		
Undesignated	\$ 308,997	<u>\$ 215,375</u>
Subject to expenditure for specified purpose:		
Planet Wheeler	190,350	
Wellspring	194,270	124,125
Open Society	130,000	·
Radiata Foundation	19,294	
McKnight Foundation	,	89,577
Mott Foundation	26,300	133,789
Rockefeller Brothers Fund	39,479	101,077
SOMO Wellspring	,	1,138
11th Hour/Schmidt Foundation	439,130	347,088
Global Human Rights	24,139	29,195
Sigrid Rausing	188,919	319,546
Net assets with donor restrictions	1,251,878	1,145,535
Total net assets with donor restrictions	\$ 1,560,878	\$ 1,360,910

## Note 3 - Liquidity and Availability of Financial Assets

The following reflects the liquidity and availability of the Organization's financial assets:

At December 31	2020	2019		
Financial assets:				
Cash and equivalents	\$ 1,116,408	\$ 694,821		
Accounts receivable		15,375		
Promises to give	478,222	652,691		
Total financial assets	1,594,630	1,362,887		
Amounts not available for general expenditure:				
Net assets with donor restrictions	(1,251,881)	(1,145,535)		
Net financial assets available to meet cash				
needs for general expenditures within one year	\$ 342,749	\$ 217,352		

## Note 3 - Liquidity and Availability of Financial Assets (continued)

The Organization receives significant contributions restricted by donors, and considers those program contributions, which are ongoing, major, and central to its operations, to be available to meet cash needs for general expenditures. The Organization manages its liquidity and reserves following two guiding principles: operating within a prudent range of financial soundness and stability and maintaining adequate liquid assets to fund near-term operating needs. The Organization targets year-end reserve balances of net assets without donor restrictions to meet 30 days of expected expenditures.

## Note 4 - Revenues from Contracts with Customers

Accounts receivable and promises to give represents the Organization's contract assets with an unconditional right to receive consideration from customers.

The following provides information about contract assets:

At December 31	2020	2019	2018
Accounts receivable	\$ 	\$ 15,375	\$ 247,725
Promises to give:			
Due in less than one year	478,222	495,170	
Due in one to five years		 162,026	
Total unconditional promises to give	478,222	657,196	
Less, discount to net present value at 2.86%	 	 (4,50 <u>5</u> )	 
Promises to give, net	 478,222	652,691	 
Total contract assets	\$ 478,222	\$ 668,066	\$ 247,725

#### **Note 5 - Accrued Liabilities**

Accrued liabilities are described as follows:

At December 31		2019	
Accrued payroll and benefits Accrued payroll taxes Other	\$	22,254 1,598 556	\$ 7,072 176
Accrued liabilities	\$	24,408	\$ 7,248

## **Note 6 - Long-term Debt**

Long-term debt is described as follows:

At December 31	2020		2019	
Paycheck Protection Program (PPP) loan payable in 12 monthly installments of \$352, including interest at 1%, beginning May 2021 and due May 2022, unsecured	\$ 4,510	\$		
Less, current maturities	 2,753			
Long-term debt, net of current maturities	\$ 1,757	\$		

The Organization received \$84,834 in funds under the Coronavirus Aid Relief and Economic Security (CARES) Act Paycheck Protection Program (PPP) through the U.S. Small Business Administration (SBA). Management determined that most of the PPP funds were used for allowable expenses, predominately salaries and related costs and forgiveness was recorded in the amount of \$79,768 at December 31, 2020. Forgiveness is included in foundations and grants in the accompanying statement of activities.

Principal repayments on long-term debt are as follows:

Years Ending December 31	Principal Payments	
2021 2022	\$	2,753 1,757
2023		,
2024		
2025		
Principal payments on long-term debt	\$	4,510

### **Note 7 - Commitments and Contingencies**

### Operating Leases

The Organization leases office space under operating lease agreements expiring through 2021. Rent expense for the years ended December 31, 2020 and 2019 was \$30,401 and \$29,389, respectively. Future minimum payments under all non-cancellable operating leases are \$13,889 for the year ending December 31, 2021.

## **Note 7 - Commitments and Contingencies (continued)**

## Risk Management

The Organization is exposed to various risks of loss related to torts; theft of, damage to and destruction of assets; errors and omissions; injuries to employees; and natural disasters. The Organization carries commercial and professional liability insurance coverage for risks of loss. Claims have not exceeded coverage in any period since inception.

#### Settlement Funds

In February 2020, the Organization reached a settlement agreement on behalf of communities it represented in Cambodia, which included a payment of \$2,262,545. Half of the payment was received in March 2020 and the balance in September 2020. The Organization is holding the funds in a restricted cash savings account until a distribution plan is finalized and has recorded the total amount owed as an agency liability.

### **Note 8 - Income Taxes**

#### **Uncertain Tax Positions**

The Organization is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code, except on net income derived from unrelated business activities. The Organization believes it has appropriate support for any tax positions taken, and as such, does not have any uncertain tax positions material to the financial statements.

### Open Tax Years

The Organization's Return of Organization Exempt from Income Tax (Form 990) for the years ended December 31, 2019, 2018, and 2017 are open and subject to examination by the IRS, generally for three years after being filed.

#### Note 9 - Concentrations of Credit Risk

The Organization maintains its cash and equivalents at financial institutions that are insured by the Federal Deposit Insurance Corporation up to \$250,000. At December 31, 2020, the uninsured balance was \$3,120,170.

Approximately 86% of promises to give at December 31, 2020 are from three grantors, and approximately 73% of total revenue at December 31, 2020 is from four grantors.

### **Note 10 - Coronavirus Pandemic Impact**

In March 2020, the World Health Organization declared the outbreak of a novel coronavirus (COVID-19) as a pandemic which continues to spread throughout the United States. COVID-19 has caused unprecedented business and economic disruption through mandated closings of certain businesses and industries.

COVID-19 had a significant impact on the Organization's operations during the year ended December 31, 2020. Due to mandated travel restrictions and closings, employees were not allowed to travel which is a significant part of reaching the communities the Organization represents throughout Asia and Africa. Individual contractors were hired for work done outside the U.S. As a result of the pandemic, the Organization increased the focus on fundraising efforts to increase grants and contributions.

The extent of the impact of COVID-19 will depend on certain developments, including the duration and spread of the outbreak. At this point, it is unclear the extent COVID-19 will have on the Organization's financial condition or results of operations.

### **Note 11 - Subsequent Events**

Management has evaluated subsequent events through May 26, 2021, which is the date the financial statements were available to be issued.

In January 2021, the Organization received a grant in the amount of \$130,000 from Open Society Foundation.

During March 2021, the Organization received partial forgiveness of the PPP and repaid the balance of \$4,510.

Additionally, in March 2021, the Organization received a second PPP loan for approximately \$104,000. If the loan is used for certain expenses, predominantly salaries and related cost, all or a portion of the balance could be forgiven. Repayment of the loan begins 10 months after receipt and must be repaid in 50 monthly installments.